

GRAND COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	9,296	9,325	n/a	-	
Total Non-Ag Employment	4,494	4,614	n/a	-	
Non-Ag Avg Monthly Wage	\$2,294	\$2,340	n/a	-	
Per Capita Income	\$32,331	\$34,402	n/a	-	
Unemployment Rate*	10.7%	9.8%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$125,728,555	\$129,936,576	\$140,075,752	7.8%	
Travel & Tourism Related Employment	2,367	2,347	2,440	4.0%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$6,575,691	\$6,852,871	\$7,352,100	7.3%	
Transient Room Tax	\$1,581,175	\$1,591,362	\$1,867,016	17.3%	
Restaurant Tax	\$352,481	\$363,890	\$383,995	5.5%	
Retail Sales					
Gross Taxable Retail Sales	\$262,101,107	\$276,002,334	\$308,248,143	11.7%	
REGIONAL VISITATION COUNTS					
Thompson Springs Welcome Center	79,442	72,761	73,897	1.6%	
Glen Canyon N.R.A.	2,120,559	2,285,276	2,061,328	-9.8%	
Arches N.P.	1,022,823	1,040,756	1,070,579	2.9%	
Canyonlands N.P.	435,907	473,769	452,353	-4.5%	
Dead Horse Point S.P.	169,595	182,419	200,620	10.0%	
Green River S.P.	23,282	23,571	23,740	0.7%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

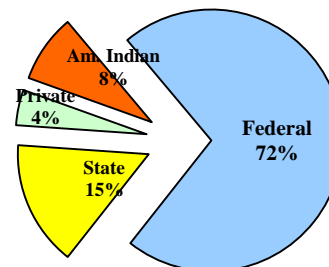
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Land Ownership - 2011	% Total
Total Acres in County	100.0%
Federal Government	71.9%
BLM	66.1%
US Forest Service	2.4%
National Park Service	3.3%
National Wildlife Service	--
Other•	0.1%
State Government	15.5%
Utah State Parks & Recreation	0.1%
Utah State Wildlife Reserves	0.4%
State Trust Lands	14.8%
Other••	0.2%
American Indian	8.4%
Private*	4.4%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



Grand County Tourism Profile

